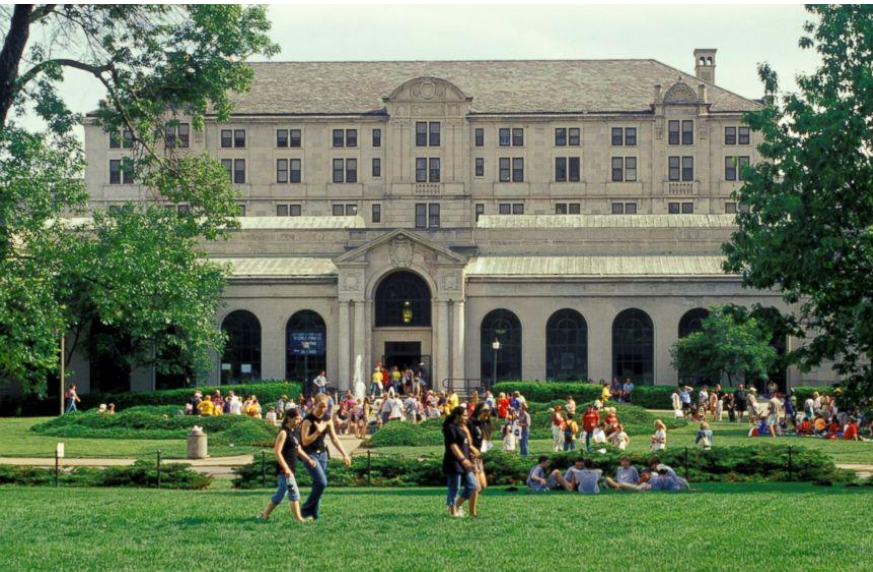




Low-Cost Initiatives for Promoting Undergraduate Research at Universities



Svitlana Zbarska, Ph.D.
Undergraduate Research Program Director
The Office of the Senior Vice President
Iowa State University
email: szbar@iastate.edu
phone: 515.294.2064



What to start with?

➤ Introduce the OUR to your partners:

- ✓ Academic Programs Council
- ✓ Financial Aid Office
- ✓ Foundation
- ✓ Research Deans
- ✓ Student Success Center
- ✓ Career Development Center
- ✓ Student Affairs
- ✓ Academic Writing Center
- ✓ Smaller UR programs
- ✓

➤ Advertise the OUR on campus:

- ✓ Campus-wide email to all undergraduates
- ✓ Campus-wide email to all faculty
- ✓ Departmental meetings
- ✓ Students' conferences
- ✓ New faculty fair
- ✓ Student clubs' meetings
- ✓ Online
- ✓



Continuous communication

- **Create, Maintain, Use:**
 - ✓ Students' list
 - ✓ Faculty's list
 - ✓ Advisers' list
 - ✓ Program administrators
 - ✓ Departmental Chairs' list
 - ✓ Higher Administrators' list
 - ✓
- **Newsletters**
- **Event adds**
- **Recruitment**
- **Report outcomes**
- **Thank you notes**



Workshops and presentations

- “Why should I look for UR experiences?”
- “How to find a research mentor?”
- “How to apply for a summer REU program?”
- “How to apply for the UR Symposium?”
- “How to create a research poster?”
- “How to present your research?”
- “How, where and when to apply for research funding?”
- “How to read research publications?”
- “How to write an abstract?”
- “How to write a personal statement?”
- “How to write a research paper?”
- “Research ethics”
- No cost



Research Seminars for Undergraduate Students

- **IT IS NOT a CLASS! No registration! No grades!**
- **Ones per week seminar, 1 hour**
- **Two faculty present about their research**
- **Research opportunities**
- **Schedule is available online**
- **Can attend one, several or all seminars**
- **Reminders to faculty and students**
- **No cost**
- **Pizza may be provided**



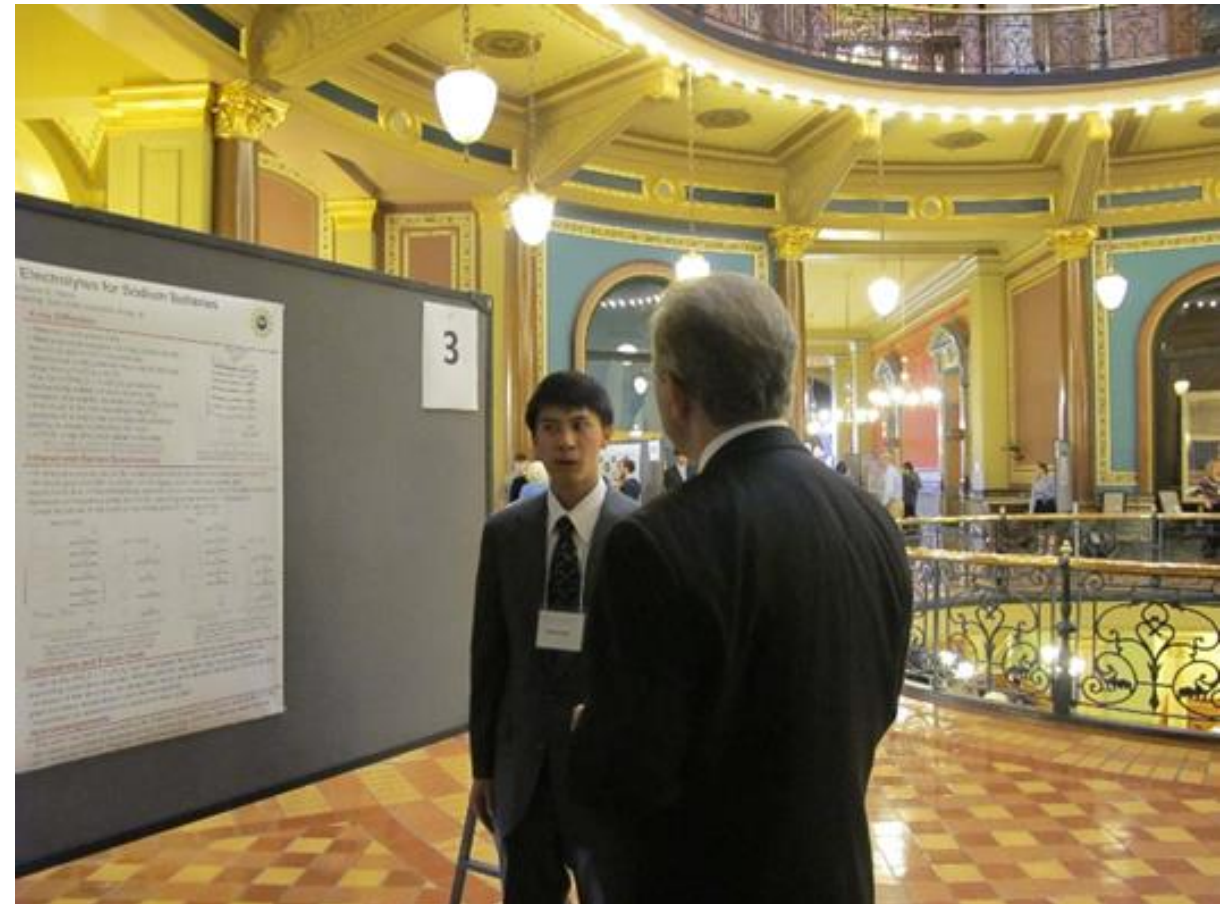
Annual Undergraduate Research Symposium

- All day event
- Individual and group research projects
- Mostly oral presentations (4 sessions, 10 rooms, 3-5)
- Small poster session (mostly for group projects)
- Online program with abstracts
- Faculty judges (about 120)
- Volunteers (about 80)
- Publishing at the digital depository
- Cost
 - ✓ Campus advertisement
 - ✓ Program printing
 - ✓ Catering for presenters and mentors
 - ✓ Equipment rentals (laptops, projectors)
 - ✓ Nametags
 - ✓ Awards (optional)

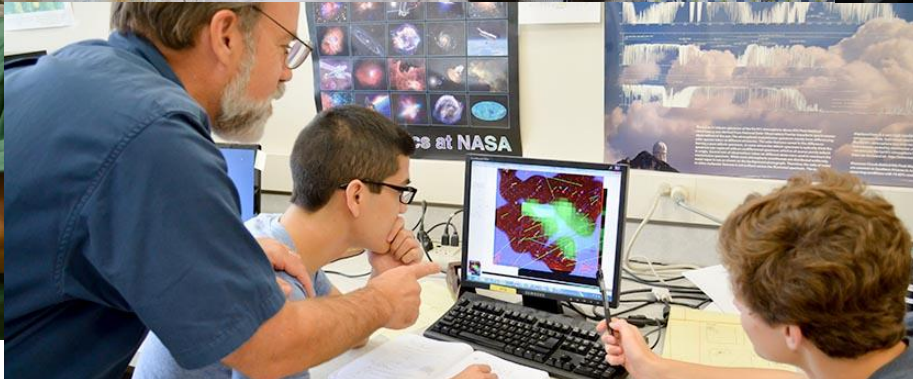
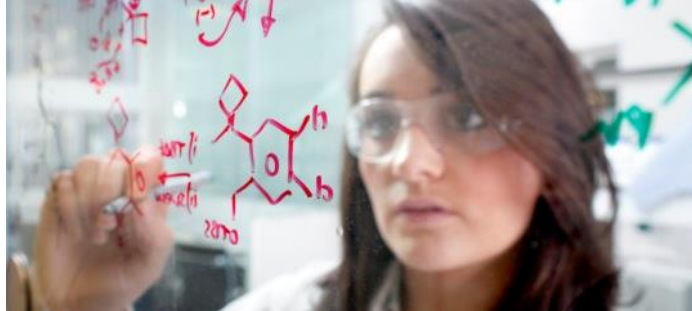


Undergraduate Research Symposium in the Capitol

- Last Tuesday in March
- 3 State Universities, 60 research projects
- Preferences are given to lowans about research related to Iowa
- Legislators are invited by letters
- Excuse letters for students
- Cost
 - ✓ Group transportation
 - ✓ Lunch
 - ✓ Program printing
 - ✓ Nametags
 - ✓ Poster printing



Research prepares you for careers you may never have dreamed of!



Questions?

